

REGENERATING THE NEXT GENERATION:
John & Cynthia Hardy Open New School at the Kul-Kul Campus

Our vision is to foster aware, inquisitive, compassionate, and physically capable young people who, above all, are confident in their own abilities. We will provide the intellectual, emotional, physical, and social bedrock young people require for personal and professional success in a competitive and rapidly changing world. We will offer a learning environment that will make the schooling years a joy.

- John & Cynthia Hardy

Sibang Kaja, Bali 30 October 2007 --- John and Cynthia Hardy started a jewelry business together almost 20 years ago that today is one of the top luxury jewelry brands at retail in North America and is internationally respected for its platform of 'sustainable luxury'. Their dedication to the principles of *sustainability* has slowly evolved into an even more proactive commitment to *regeneration*, and the focus of their life's work is now on shaping the minds of the next generation.

If the highest function of education is to bring about an integrated individual who is capable of dealing with life as a whole, John and Cynthia are building a new school that will set the bar for education even higher. Set to open in Bali in the fall of 2008, School for Life at the Kul-Kul Campus represents the synthesis of their collective life experience, a magnificent manifestation of education that involves more than pure academics. Each student will learn pragmatic content through holistic pedagogy by applying their lessons to entrepreneurial opportunities.

School for Life will offer a National Plus curriculum to day students from pre-kindergarten through tenth grade and boarding students from Grade 7-10. It is intended that in a few years' time, the International Baccalaureate (IB) program will be offered for Grades 11 and 12, and the whole compound will be open 12 months a year with boarding facilities for students, summer camps, families, educators on sabbatical and adult visitors eager to quench their thirst for knowledge.

School for Life will have minimal impact on its land, becoming a school in harmony not only with its site, but with the Hardy's philosophy of sustainable design. Built on eight hectares of land straddling the Ayung River in Sibang Kaja, the School's 75 buildings will be cooled and powered by sustainable energy solutions including micro-hydro power, solar power, and bio-diesel. Bamboo, local *alang-alang* grass, traditional mud walls and mud brick will form the structure of the buildings.

A Regenerative Curriculum

Within an integrated frame, the best forms of teaching reach each of the four major capacities of the human being – Spiritual Intelligence (SQ), Rational Intelligence (RQ), Emotional Intelligence (EQ) and Kinaesthetic Intelligence (KQ). When this is done, like engines firing on all four cylinders

(rather than only one-IQ), students enjoy a deeply satisfying, broadening, and affirming learning experience. They develop as whole people and remain deeply engaged with the learning process as a result.

To implement the experience, John and Cynthia Hardy have recruited a highly credentialed staff: Brad Choyt, the School Director, a specialist in experiential education, comes to School for Life from a position as the Founding Director of Global Learning Across Borders. Alan Wagstaff, the Director of Schooling and the author of School for Life's curriculum, has for over a quarter century been involved in cutting edge education. And Jürgen Zimmer, the Director of the Learning Village and a professor at The Free University of Berlin, brings unique and hands-on educational experience to the School that has found global application in his work establishing schools in Thailand.

About the Hardys

John Hardy, a Canadian art student who was as creative as he was intuitive, made his way to Bali in 1975. Intrigued by the Balinese craft traditions, he settled there and began producing jewelry with local artisans. Cynthia, an American who would years later become his wife, muse and business partner, arrived in Bali in 1982, as a stopover on a round-the-world trip while she was considering going to law school at Berkeley. She stayed in Bali and started a small jewelry business of her own, which, owing to her talents in analysis and logistics, became successful in its own right. This right-brain, left-brain pair was destined for one another, and in 1989, their professional collaboration turned out to be magical.

One of the keys to their success is that they have done well by doing good: From the beginning, John and Cynthia's approach to business has been about making jewelry while being respectful to Bali's land, its environment, its people and its culture.

Like everything else in John and Cynthia's life, it became their mission to share with others the educational benefits that they were fortunate enough to provide their children, and School for Life is the realization of that vision. "We are building School for Life to create a new paradigm for learning: We want to cultivate *physical* sensibilities so that children adapt and grow capable, as well as *spiritual* awareness and *emotional* intuition to encourage them to be in awe of life's possibilities," says Cynthia Hardy. "We want this School to be our legacy."

For more information on School for Life, please visit www.theschoolforlife.org

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